



Kumerahou.  
**WORLD'S  
MOST  
NATURAL  
SOAP.**



**LIVING NATURE<sup>®</sup>**

100% Natural. Uniquely New Zealand.

# Kumerahou

## POMADERRIS KUMERAHOU

**Native to New Zealand, the leaves and flowers of the Kumerahou shrub lather naturally to gently and effectively cleanse without breaking the skin's moisture barrier.**

It's the safe, natural alternative to harsh surfactants such as sodium lauryl sulphate (SLS). Those foamy bottles of face and body cleansers with SLS aren't very different from dish detergents or car wash. They work by stripping your skin bare of protective oils.

Gentle Kumerahou has high saponin content to provides strong antimicrobial action, and also soothe and lock in moisture. These properties are harnessed for our certified natural Vitalising and Purifying Cleansers, cleansing bars, hand and bodywashes. They gently remove impurities without stripping protective oils, leaving your skin soft and dewy.

This cleansing plant is so gentle and effective it seems magical. But it's not magic; it's nature.

**[livingnature.com](http://livingnature.com)**



**LIVING NATURE<sup>®</sup>**

100% Natural. Uniquely New Zealand.