



Kelp.
**SUPER
NUTRIENT.**



LIVING NATURE[®]

100% Natural. Uniquely New Zealand.

Kelp

BLADDER KELP

MACROCYSTIS PYRIFERA

Bladder Kelp is the fastest growing plant in the world. By absorbing the rich nutrients from the unpolluted South Pacific waters of New Zealand, it grows at an incredible rate of half a metre per day and can reach lengths of up to 35 metres.

The nutrients it absorbs don't just make it grow. It contains silica, and the antiseptic properties of naturally occurring iodine and tannin, so it also nourishes and nurtures your skin and hair. Kelp extracts have been used for years as natural liquid fertilisers, and as a health supplement to boost dietary levels of iodine, potassium, folic acid, B group vitamins and vitamins A and D.

Living Nature draws on this nutrient-rich sea plant for our 100% natural Purifying Hand Wash, Balancing Shampoo and Nourishing Body Wash.

The sea is teeming with life – Bladder Kelp captures it for the health of your skin and hair.

livingnature.com



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