



certified
natural



LIVING NATURE[®]

100% Natural. Uniquely New Zealand.

Certified Natural

**Saying 'all natural' is one thing.
Backing it up is another.**

German-based BDIH set some of the most rigorous standards worldwide for naturalness. They extend far beyond the ingredients, taking into account the environmental impact of sourcing raw materials and production, how the ingredients are handled, genetic modification and consumers' expectations.

The standards also ban the use of radioactive radiation to disinfect and what's more, a company's entire range must meet the criteria in order to achieve the Certified Natural Cosmetics seal.

It's an extremely difficult certification to gain, which is why we're so proud to be BDIH certified, and in many cases to exceed their standards.

We're also visited by a BDIH auditor every year, so when our packaging says 'certified natural', you know we've earned it.

livingnature.com



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