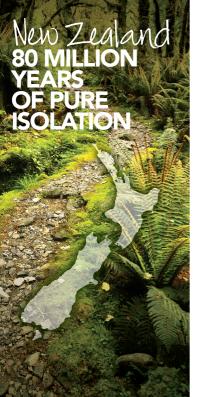


Certified Natural Skincare & Cosmetics



100% Natural. Uniquely New Zealand.





Welcome to
Living Nature
Natural Skincare

Be true to your skin. Living Nature is truly safe and Certified Natural skincare for healthy, vibrant, beautiful skin.

Since our inception in 1987, Living Nature has remained true to the vision of promoting authentic, natural beauty and doing no harm to our world. Our passionate belief is that when it comes to beauty solutions and skin wellbeing, nature works.

Living Nature sustainably harvests our remarkable 'hero' ingredients from New Zealand's unique native plants, then crafts them with care and science to formulate more than 120 bioactive skincare, body care and hair care products. We embrace these potent natural blends with ethically sourced, recyclable packaging. Inspired by New Zealand's unique native flora, our Certified Natural fragrances are developed by a master French parfumier especially for our world-leading natural range.

Living Nature was founded in Kerikeri, New Zealand and our dedicated team continues to be based there.

The majority of our BDIH Certified Natural and all of our Cosmos Certified Organic products are formulated and produced on site.







The home of Living Nature since 1987

In New Zealand's beautiful Bay of Islands region lies the subtropical town of Kerikeri - steeped in history, blessed with warm weather and surrounded by the abundance of nature in local native bush, forests and beaches. This inspiring location is the base for the Living Nature production and administration teams, along with our flagship retail store and affiliated Beauty and Massage Therapy Clinics.

Kerikeri is blessed with a truly 'artisan' vibe - a number of highly successful artists and sculptors hail from the region, which is also home to many vineyards and orchards producing kiwifruit, persimmons and citrus fruit. Bees are prolific during the pollination periods, and Living Nature's Manuka Honey is sourced almost at our back door from a local supplier. The artisan approach is embodied in our Living Nature production philosophy, where small runs are managed by a highly experienced and skilled team, and where products like our Lipsticks are hand-finished.

The Living Nature passion for our products is imbued into every stage of the process to ensure absolute quality and care from formulation and production through to the sale of every finished product. Our Kerikeri shop exemplifies this approach with an exceptional level of product knowledge, where locals and tourists alike are greeted as welcome guests. Come and see for yourself on your next visit to Kerikeri.





Why choose
Living Nature as
your natural
skincare solution?





Because you are precious. Skin is the largest organ our body has and what we apply to it becomes part of who we are. Many synthetic products contain ingredients whose risks are widely known; others have risks as yet uncertain. Safeguard your wellbeing as you care for your skin, by using Certified Natural and Organic products that we know to be safe. Living Nature's proven effective natural ingredients, work in harmony with skin's natural restoration and recovery mechanisms to actively enhance the wellbeing and beauty of your face and body.

Put simply; nature works, so our products are free from:

- Synthetic preservatives like parabens or phenoxyethanol

- Petrochemicals such as PEG's, paraffin and other glycols

- Harsh surfactants like sodium, ammonium and lauryl/laureth sulphates
- Silicones or mineral oils
- Artificial fragrances or colours
- Animal testing
- Genetically modified or irradiated ingredients

This means you can use Living Nature products with the confidence of Certified Natural.



certified natural



How natural is natural?











Our certifying bodies, German based BDIH and Cosmos Organic, set some of the most rigorous global standards for naturalness and their inspection team audits us annually. In many cases we don't just meet, but exceed, their standards. These extend beyond ingredients to the environmental impact of sourcing raw materials and production and how ingredients are handled.

Certification doesn't come easy, but it's worth it to demonstrate our commitment to safe, sustainable, completely natural products.

Our standards are also attested to by our exemplary safety results on the independent cosmetic safety database made available by the EWG (Environmental Working Group) at http://www.ewg.org/skindeep/

Stringent protocols at our Kerikeri factory ensure product integrity through every step of development, formulation, testing and filling. Our unique packaging is specifically designed to shield product contents from external contamination and contact with air.

Throughout all processes we maintain product safety to the highest possible standards while doing our utmost to protect our environment and minimise our footprint.

Our true product integrity provided the basis for our acceptance as an inaugural supporter member by the Breast Cancer Network of New Zealand. We are honoured to be associated with this organisation in the field of breast cancer prevention and support.



Our Hero Ingredients



Active Manuka Honey Mel

From the nectar of the native New Zealand Manuka flowers, Active Manuka Honey is a miracle beauty ingredient.

A natural antimicrobial, it's one of nature's miracle healers, even approved for use in EU and USA hospitals for wound healing.

This uniquely New Zealand healer is used to firm and soothe, help repair cell damage and protect against blemish-causing bacteria.

And since it's safe to eat, you know you can put it on your skin.



Harakeke Flax Gel

Phormium Tenax

Harakeke Flax Gel is nature's super skin hydrator, with a high quantity of natural skin nutrients and polysaccharides.

Harakeke is renowned for the clear polysaccharide gel exudateproduced on the surface of leaves at the base of plant. The mild astringency of this gel helps control oil overproduction which, coupled with a natural antimicrobial action, makes it an effective defence against breakouts.

Help your skin maintain its moisture, just as nature intended.



Halloysite Clay

Kaolin

Halloysite Clay is renowned as one of the world's finest, whitest and purest clays.

Sourced from New Zealand's pristine Matauri Bay, this unique Halloysite Clay was formed through subtropical weathering of ancient volcanic domes. This unique Clay has a remarkable ability to absorb toxins and impurities from the surface of your skin - gently exfoliating the skin.

It's a gift of purity and refinement from the earth itself.



Kelp

Macrocystis Pyrifera

This super-nutrient of the sea is the fastest growing plant in the world.

Rich in nutrients absorbed from the sea, kelp extracts have been used for years as natural fertilisers, and as a health supplement to boost dietary levels of iodine, potassium, folic acid, B group vitamins and vitamins A and D. It has the added benefit of mild antiseptic properties and tannin to cleanse and purify, plus silica for strong healthy hair.



Kumerahou

Pomaderris Kumerahou

Native to New Zealand, Kumerahou is quite simply the world's most natural soap.

The plant's high saponin content provides strong antimicrobial action and also soothes and locks in moisture. Kumerahou is used as an alternative to harsh surfactants such as SLS that strip the skin of its protective oils.

This cleansing plant is so gentle and effective it seems magical. But it's not magic; it's nature.



Manuka Oil

Leptospermum Scoparium

For centuries, Maori have used the native tea tree, Manuka, to treat everything from rheumatism and fevers to burns and skin disorders.

Recently, scientists have confirmed Manuka Oil is up to 33 times stronger than tea tree essential oil for protecting against certain strains of bacteria. It's also effective against the MRSA bacteria, which is resistant to normal antibiotics.

Nature's miracle skin

Nature's miracle skin protector.



Totarol™

Podocarpus Totara

Totarol is 3 times stronger than Vitamin E, and a potent force to neutralise free radicals linked to skin ageing.

Totarol is utilised in Living Nature products to protect against oxidative stress and free radicals which break down skin cells, and for its powerful antimicrobial properties.

Nature's super antioxidant.





Skincare

The effects of stress on our health and wellbeing are far-reaching. Our skin shows the damaging effects of stress almost immediately. It manifests in deeper lines, blemishes and dryness. It means that taking time out to refresh and rejuvenate our minds and bodies isn't a luxury or self-indulgence - it's essential. Take time each day to give care, love and attention to your skin. It's a reflection of the life you lead, and Living Nature helps you present your best face to the world.



Purifying Cleanser

To lift impurities, restore balance and promote clear skin

This light foaming cleanser removes impurities and excess oil while rebalancing natural moisture levels. Purifying Manuka Extract and gently cleansing Kumerahou leave skin balanced and clear.

For combination, oily and acne prone skin



Vitalising Cleanser

To gently remove impurities without depleting moisture

Formulated with moisturising Active Manuka Honey and naturally cleansing Kumerahou to gently remove all skin debris, leaving skin clean, dewy and soft.

Normal to dry and mature skin



Gentle Makeup Remover

Ideal for sensitive skin and eyes

A soothing infusion of Kumerahou, Flax, Eyebright and Larch Tree Extracts gently and effectively remove make-up residue without drying the skin.

All skin types







Hydrating Toning Gel

To refresh and restore skin's natural pH balance

Restore your skin's optimum pH balance with this lightweight gel containing hydrating Harakeke plus soothing Bisabolol from Chamomile and Ginger Extract. Ideal for thirsty or sunburned skin.

Oily and combination skin



Extra Hydrating Toning Gel

To repair dehydration and restore skin's natural pH balance

This nutrient-rich gel tones and restores skin's ideal pH balance, while giving extra moisture and refreshment to thirsty skin - with Harakeke, Active Manuka Honey and Larch Tree Extract.

Normal to dry and mature skin





Balancing Day Lotion

To lightly moisturise and protect against free radical damage

A light, fast absorbing formulation to balance natural oil and moisture, with Manuka Extract for clear skin, and Totara Extract to help neutralise free-radicals.



Nourishing Day Cream

To moisturise and protect against free radical damage

This nutrient-rich cream rejuvenates and draws in moisture with Active Manuka Honey, as native antioxidant Totara Extract effectively neutralises damaging free radicals.



Rich Day Cream

To deeply nourish and protect against free radical damage

This cream combines Active Manuka Honey to draw in moisture, botanical emollients for deep nourishment, and native Totara Extract to help neutralise skin-ageing free radicals.

Oily and combination skin

Normal to dry skin

Dry and mature skin





Balancing Night Gel

To soothe and help skin regenerate while you sleep

A soothing, rejuvenating gel to balance natural moisture and oil. Active Manuka Honey and Manuka Extract nourish and purify, while Bisabolol from Chamomile and Ginger Extract soothe and calm sensitive skin.

Oily and combination skin



Nourishing Night Cream

To help skin regenerate while you rest

Help skin repair and rejuvenate itself as you sleep, with this rich, moisturising cream containing Active Manuka Honey, Rosehip Oil and Olive Leaf Extract to restore natural elasticity and minimise the appearance of signs of ageing.

Normal to dry and mature skin



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Lip Balm

To deeply nourish

Good enough to eat, our Lip Balm will leave your lips beautifully soft and supple. Manuka Honey maintains moisture levels and provides natural antiseptic properties.

All skin types











Firming Flax Serum

A lightweight treatment with A precious, highly native, hydrating Harakeke to concentrated treatment firm, potent Active Manuka Honey to soften the look of fine lines, and Rosehip Oil Calendula that absorbs to reiuvenate, for a firmer. youthful looking complexion.

All skin types

Radiance Night Oil

with rejuvenating Rose and Rosehip Oils plus soothing rapidly, assisting your skin's natural regeneration process while you sleep. All skin types

Firming Eye Cream

A concentrated cream with Harakeke to firm the eve area and Larch Tree Extract to lock in moisture. effectively helping to minimise the appearance of ageing signs.

All skin types

Manuka Honey Gel

A soothing gel for blemishprone skin. The antimicrobial properties of Manuka Oil and Manuka Honev have been widely researched and proven to be effective in maintaining skin health.

Oily & Combination Skin







To gently reveal glowing skin

Natural microbeads and cleanser combine to enhance exfoliation, without damaging skin. Skin is revived through healthy cell renewal, revealing younger cells beneath.

All skin types



Deep Cleansing Mask

To deeply purify and refine pores

This mask is formulated with ultra-purifying Halloysite Clay and anti-microbial Manuka Extract to leave skin clear and balanced, with pores refined.

Oily to normal skin, particularly acne prone



Hydrating Gel Mask

To instantly revitalise dull or dehydrated skin

A nourishing mask to boost hydration and bring radiance to your skin.

Normal to dehydrated and mature skin





Ultra Nourishing Mask

To nurture & restore dry, damaged skin

This intensive, rich treatment offers Active Manuka Honey to replenish moisture and Rosehip plus other botanical oils to help reduce the look of fine lines and wrinkles.

Dry and mature skin









Your Certified Natural path to healthy, beautiful skin

Skin Steps

To Purify Oily & Acne Prone Skin

Contains Purifying Cleanser, Hydrating Toning Gel, Balancing Day Lotion and samples of Manuka Honey Gel and Deep Cleansing Mask.

Skin Steps

To Nourish Normal Skin

Contains Vitalising Cleanser, Extra Hydrating Toning Gel, Nourishing Day Cream and samples of Firming Flax Serum and Nourishing Night Cream.

Skin Steps

To Enrich Dry and Mature Skin

Contains Vitalising Cleanser, Extra Hydrating Toning Gel, Rich Day Cream and samples of Ultra Nourishing Mask and Nourishing Night Cream.





Sensitive Skin



Living Nature's clinically proven Sensitive Skin Range is formulated for people actively seeking products free of fragrance and allergens. Harakeke Flax Extract and Organic Virgin Coconut Oil nourish and protect while visibly soothing and calming sensitive skin.

This Living Nature range is perfectly pH balanced to provide simple yet effective daily care suitable for even very dry or sensitive skin. Gentle natural ingredients nurture the integrity of skin's barrier function, visibly restoring elasticity while reducing redness, signs of ageing and trans-epidermal water loss.

- Certified Natural by BDIH Germany
- Clinically proven to be non-irritating*
- Dermal tested*
- Hypoallergenic*
- No added fragrance or allergens
- · Gluten free
- Cruelty free
- * Tested by an independent Australian laboratory





A beautifully mild, nonstripping cleanser with Organic Virgin Coconut Oil and Harakeke Flax Extract to provide antibacterial benefits and gently remove makeup and skin debris without irritation.



Sensitive Hydrating
Toner

A soothing, hydrating toner with Organic Virgin Coconut Oil and Harakeke Flax Extract for gentle, effective skin toning without irritation.



Sensitive Day Moisture

A gentle daytime moisturiser with Organic Virgin Coconut Oil, Harakeke Flax Extract and Avocado Oil to provide effective, nourishing care without irritation.





Sensitive Night Moisture

A gentle night-time moisturiser with Organic Virgin Coconut Oil, Harakeke Flax Extract and Avocado Oil to provide deep overnight nourishment and support skin's natural cell renewal process without irritation.











Refreshing Body Lotion

To lightly moisturise & revitalise skin

Fast-absorbing care with antimicrobial Active Manuka Honey and Manuka Extract plus highly emollient Shea Butter.

All skin types, especially sensitive or dehydrated

Nourishing Body Wash *To cleanse, moisturise &*

soften all over

Naturally cleanses with hydrating Active Manuka Honey and Kelp. Bisabolol helps soothe sensitive skin.

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Ultra Rich Body Cream

To deeply nourish & soften the skin

With Active Manuka Honey for its humectant properties, Cupuacu and Murumuru Butters to deeply nourish, and natural oils to soothe and condition the skin, Ultra Rich Body Cream is the ultimate all over body treat.

All skin types

Nourishing Hand Cream

To help repair & protect dry, chapped hands

A rapidly absorbed treatment blending healing Active Manuka Honey and Larch Tree Extract to help repair chaffed hands and give extra protection from moisture loss.

All skin types



All skin types



Hair Care

Living Nature haircare products contain no sodium lauryl sulphate – the irritant surfactant that creates lots of bubbles in many commercial shampoos. Instead our shampoo and conditioner have naturally foaming Kumerahou to gently cleanse, along with extracts of Kelp, Manuka Honey, Shea Butter and natural oils to nourish and condition.



Balancing Shampoo

To restore natural moisture

Formulated with the effective cleansing properties of Kumerahou and nutrient-rich Kelp to restore a healthy balance of natural oils and moisture to hair.



Balancing Conditioner

To restore natural moisture

This lightweight conditioner's blend of hydrating Active Manuka Honey and natural fruit extracts detangles while infusing moisture where it's needed, for smooth, glossy hair.

All hair types

All hair types





Wellbeing

When skin needs a little extra help to looks its best, nature has the best answers. Living Nature returns to its roots with its holistic and healing products harnessing the incredible antimicrobial power of our unique New Zealand Manuka Oil and Active Manuka Honey.



Manuka Honey Gel

For trouble spots

A soothing gel for blemish and acne-prone skin. The antimicrobial properties of Manuka Oil and Manuka Honey have been widely researched and proven to be effective in maintaining general skin health. Think of it as Nature's first aid for your skin



100% Pure Manuka Oil

Nature's protector

Pure Manuka Oil may assist the skin's natural healing processes. This calming oil has antibacterial, antifungal and anti-inflammatory properties.





Give Men's skin a natural step up from the morning shave routine with effective cleansing and vital, soothing hydration.

Exposed to an increasing number of environmental stresses, men's skin has the additional challenges of shaving, including razor burn, irritations and dry skin.

Our skincare products are especially formulated for men to soothe, protect and promote healthy vitality.



Gentle Cleansing Shaving Gel

To gently remove impurities
A gentle foaming shaving gel that cleanses the face while giving a



Soothing Aftershave Gel To soothe & hydrate

This cooling gel with Harakeke and Active Manuka Honey soothes skin after shaving.



Soothing Moisturiser

To gently nourish

A light non-greasy moisturiser that hydrates and soothes. Helps protect against the elements.

For all skin types

smooth shave.

For all skin types

For all skin types



For Men



natural being

Living Nature's Natural Being range is specifically designed to introduce a simple, natural skincare regime from the teenage years onwards, to provide gentle 24/7 care, and help prevent the early signs of aging.

This Certified Natural skincare range features New Zealand's Active Manuka Honey and Manuka Oil to effectively promote clear skin. Because it's made by Living Nature, Natural Being has only the purest botanical ingredients and is free from harsh chemicals, but offers lighter, less complex formulations, suitable for younger skin.





Halal Approved by FIANZ







These gentle cleansers leave skin clear and refreshed, without stripping your skin's natural moisture.

For oily to normal skin OR normal to dry skin





Manuka Toning Gel

This light non-drying toner is beautifully balanced to refine pores and encourage radiant skin.

For all skin types



For Teens & Up

Note: Not available in all markets





Manuka Honey Day Cream

Enhance your skins suppleness and clarity, keeping the first signs of ageing at bay with these highly effective creams.

For oily to normal skin OR normal to dry skin





Manuka Honey Night Cream

Night moisture that improves suppleness and helps your skin repair and renew itself while you sleep.

For oily to normal skin OR normal to dry skin



Manuka Honey Eye Cream

This light, soothing cream can delay the appearance of fine lines and increase skin's elasticity in this delicate area

For all skin types



Manuka Hand & **Body Cream**

This rich and soothing body treat will leave skin soft and beautifully protected.

For all skin types







Cosmetics

We have searched the planet for ingredients that give you iridescent colours to enhance and promote natural beauty. Living Nature's mineral cosmetic range nourishes and cares for your skin with ingredients such as Avocado Oil, with its essential fatty acids and vitamin D; Macadamia Oil, to nourish your skin; and Manuka Honey. None of our products are tested on animals and our planet-friendly approach to packaging, means you can wear our beautiful products knowing that not only are they good for your skin but good for the environment too. Please note colour. swatches shown are indicative only.







Clear Lights -Tinted Moisturiser

A sheer natural hint of colour that moisturises as it protects, for a naturally gorgeous you.

Foundation

A light-weight foundation that leaves your skin looking soft, fresh and flawless. Lets your skin breathe and feel wonderful

Soft Lights -Illuminating Foundation

Gives the complexion a soft radiance and minimises the appearance of lines for a soft glow of health.



















Concealer

A creamy formula, blended to match Living Nature foundation products. An essential beauty item that allows a flawless look every day.



Luminous Powder

mineral makeur

A pressed mineral powder to give your face a luminous finishing touch for a softly glowing complexion.



Summer Bronze

Add a soft touch of natural mineral colour to your face and body for a radiant, sun-kissed complexion.

Blush

mineral makeur

> A soft flush of mineral colour that defines the cheek area and enhances facial contours, for a healthy, radiant complexion.









A soft, gentle pencil with vegetable waxes to provide smooth application, with naturally occurring oxides for colour to enhance and define eyes.





Mineral Eyeshadow

Select your individual colours to define your eyes naturally - enhance the windows to your soul with natural mineral colours from the earth.





Thickening Mascara

Builds thicker, fuller lashes in one, clump-free application.
Fragrance Free.









Pure conditioning moisture your lips will love! It's your lip primer and conditioner in one; use under your favourite Living Nature lipstick or wear alone for deep hydration and protection and as an overnight moisture boost.



Lipstick

Colour your lips with the soft and subtle shades of nature. These moisture rich mineral lipsticks include vegetable waxes for smooth application, and are Certified Natural or Certified Organic.

Î						N					
WILD FIRE	PURE PASSION	BLOOM	CORAL SEA	DUSK	LAUGHTER	MORNING SUN	PRECIOUS	SANDSTONE	SUMMER RAIN	WARM WOOD	
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Lip Pencil

A soft, gentle pencil with vegetable waxes to define your lips and complement your Living Nature Lipstick.









Exclusively designed for use with Living Nature Lip and Eye Pencils.



Foundation Brush

For perfect application and a seamless finish. The tapered bristles allow for easy manoeuvering around areas such as the nose and inner corners of the eyes.



Kabuki Brush (retractable)

For a perfect, light dusting of luminous powder and a flawless finish. Small enough to pop in your makeup bag.



Lip Brush

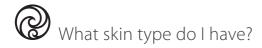
Apply your Living Nature lipstick with our lip brush for longer-wear and perfect definition. Made of natural fibres from shorn animals.



Eyeshadow Compact

This refillable compact comes with a double-ended applicator and space for up to 4 eye shadows. Choose your selection from our range of gorgeous natural shades and they can go everywhere with you in this handy compact.





Does my skin have	Comb.	Normal	Mature	Sensitive
Large visible pores	1			
A fine texture (no visible pores)		1	1	1
Shiny T-zone (fore- head, nose & chin)	1			
An oily film at the end of the day	1			
A dull dry feeling at the end of the day		1	1	
A perfect 'rosy' complexion		1		
Acne & pimples	1			
Blackheads	1			
A constant tight feeling			1	1

Does my skin have	Comb.	Normal	Wature Dry I re	sensitive
Red / inflamed patches			1	√
Dry scaly areas			1	1
Thread veins		1	1	1
Excessive wrinkles (for my age)			\	
Appearance of being thin			1	√
Appearance of being thick	1			
Sensitivity to perfume/ fragrance				1
Reactions to skincare/ makeup				1
No specific concerns		1		

Note: All skins can experience changes from time to time, due to personal health, seasonal changes, lifestyle or environment.



Regime	Products	Coup.	Normal	Mature Dry l	Sensir Setive
	Gentle Make-up Remover	1	1	1	
Cleanse	Purifying Cleanser	1	1		
0.0000	Vitalising Cleanser		1	1	
	Sensitive Cleanser				1
	Hydrating Toning Gel	1	1		
Tone & Hydrate	Extra Hydrating Toning Gel		1	1	
riyarate	Sensitive Hydrating Toner				1
Special	Firming Eye Cream	1	1	1	1
	Firming Flax Serum		1	1	
Care	Radiance Night Oil	1	1	1	
	Lip Balm	1	1	1	1

Regime	Products	Coup.	Normal	Mature Dry l	Sensir tive
Special Care	Lip Hydrator	1	1	1	1
Care	Manuka Honey Gel	1			1
	Balancing Day Lotion	1			
Day	Nourishing Day Cream		1		
Care	Rich Day Cream			1	
	Sensitive Day Moisture				1
	Balancing Night Gel	1			
Night Care	Nourishing Night Cream		1	1	
Cale	Sensitive Night Moisture				1
Exfoliant	Skin Revive Exfoliant	1	1	1	
	Deep Cleansing Mask	1			
Mask	Hydrating Gel Mask	1	1		
	Ultra Nourishing Mask			1	



100% Natural. Uniquely New Zealand.

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